



**FOR IMMEDIATE RELEASE:**

## **DICK'S TEAM SPORTS HQ CONTINUES TO EXPAND WITH MISSOURI YOUTH SOCCER ASSOCIATION PARTNERSHIP**

*DICK'S Sporting Goods to serve as Official Sporting Goods Retailer, while DICK'S Team Sports HQ to exclusively serve as Official Technology Provider, Fan Wear Supplier and Preferred Online Registration and Club Management Provider*

**PITTSBURGH (December 12, 2017)** – DICK'S Sporting Goods (NYSE: DKS) announced today a multi-year, strategic partnership between its DICK'S Team Sports HQ youth sports platform and **Missouri Youth Soccer Association**, a member of US Youth Soccer.

As the Official Sporting Goods Retailer and Soccer Management Technology Partner, DICK'S and DICK'S Team Sports HQ will provide next generation technology in streamlining, operating and increasing participation to Missouri Youth Soccer Association, the state's largest youth soccer organization. The DICK'S Team Sports HQ Platform will become Missouri Youth Soccer Association's official technology provider, preferred online registration and club management provider and their official fanwear supplier.

"We're excited to expand our roster of partnerships by welcoming the Missouri Youth Soccer Association to the DICK'S Team Sports HQ family," said Ed Plummer, SVP, DICK'S Team Sports HQ. "We are proud to support more than 3 million youth soccer players, as well as administrators, volunteers, coaches and families through our partnership with US Youth Soccer and its State affiliates such as Missouri Youth Soccer Association."

The partnership with Missouri Youth Soccer Association is a continuation of a long-term technology agreement with Affinity Sports, part of DICK'S Team Sports HQ.

DICK'S Team Sports HQ currently serves youth sports governing bodies representing over nine million young athletes including US Youth Soccer, Little League, Pop Warner, and National Police Athletic League, among others. More information on DICK'S Teams Sports HQ can be found by visiting [dicks.com/TSHQ](http://dicks.com/TSHQ).

### **About DICK'S Sporting Goods, Inc.**

Founded in 1948, DICK'S Sporting Goods, Inc. is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories. As of October 28, 2017, the Company operated more than 715 DICK'S Sporting Goods locations, serving and inspiring athletes and outdoor enthusiasts to achieve their personal best through a blend of dedicated associates, in-store services and unique specialty shop-in-shops. Headquartered in Pittsburgh, PA, DICK'S also owns and operates Golf Galaxy and Field &

Stream specialty stores, as well as DICK'S Team Sports HQ, an all-in-one youth sports digital platform offering free league management services, mobile apps for communications and live scorekeeping, custom uniforms and fan wear and access to donations and sponsorships. For more information, visit the Press Room or Investor Relations pages at [dicks.com](https://dicks.com).

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